



## Basic Digital Marketing Course (Batch-7) 40 Hours of Live Interactive Classes !

Date	Day	Time	Faculty Name	Topic
16-Jun-22	Orentation Class( Tuesday)	2.00 TO 3.00 PM	Pradeep Mishra	Digital Marketing - A Broader Overview
17-Jun-22	Wednesday	2.00 TO 3.00 PM	Pradeep Mishra	
18-Jun-22	Thursday	2.00 TO 3.00 PM	Pradeep Mishra	
19-Jun-22	Friday	2.00 TO 3.00 PM	Pradeep Mishra	
20-Jun-22	Saturday	3.00 TO 5.00 PM	Master Session	
21-Jun-22	Monday	2.00 TO 3.00 PM	Pradeep Mishra	Graphics Design( Canva )
22-Jun-22	Tuesday	2.00 TO 3.00 PM	Pradeep Mishra	
23-Jun-22	Wednesday	2.00 TO 3.00 PM	Pradeep Mishra	Website Planning and Creation
24-Jun-22	Thursady	2.00 TO 3.00 PM	Pradeep Mishra	
25-Jun-22	Friday	2.00 TO 3.00 PM	Pradeep Mishra	
26-Jun-22	Saturday	3.00 TO 5.00 PM	Master Session	
27-Jun-22	Monday	2.00 TO 3.00 PM	Pradeep Mishra	Website Planning and Creation
28-Jun-22	Tuesday	2.00 TO 3.00 PM	Pradeep Mishra	
29-Jun-22	Wednesday	2.00 TO 3.00 PM	Pradeep Mishra	
30-Jun-22	Thursday	2.00 TO 3.00 PM	Pradeep Mishra	Working with Wordpress Website
1-Jul-22	Friday	3.00 TO 4.00 PM	Pradeep Mishra	
2-Jul-22	Saturday	3.00 TO 5.00 PM	Master Session	
3-Jul-22	Monday	2.00 TO 3.00 PM	Pradeep Mishra	
4-Jul-22	Tuesday	2.00 TO 3.00 PM	Pradeep Mishra	Search Engine Optimization

5-Jul-22	Wednesday	2.00 TO 3.00 PM	Pradeep Mishra	Search Engine Optimization
6-Jul-22	Thursday	2.00 TO 3.00 PM	Pradeep Mishra	
7-Jul-22	Friday	2.00 TO 3.00 PM	Pradeep Mishra	
8-Jul-22	Saturday	3.00 TO 5.00 PM	Master Session	
9-Jul-22	Monday	2.00 TO 3.00 PM	Pradeep Mishra	
10-Jul-22	Thursday	2.00 TO 3.00 PM	Pradeep Mishra	
11-Jul-22	Wednesday	2.00 TO 3.00 PM	Pradeep Mishra	
12-Jul-22	Thursday	2.00 TO 3.00 PM	Pradeep Mishra	Content Marketing- Blogging and Google Adsense
13-Jul-22	Friday	2.00 TO 3.00 PM	Pradeep Mishra	
14-Jul-22	Saturday	3.00 TO 5.00 PM	Master Session	
15-Jul-22	Monday	2.00 TO 3.00 PM	Pradeep Mishra	Social Media Optimization
16-Jul-22	Tuesday	2.00 TO 3.00 PM	Pradeep Mishra	
17-Jul-22	Wednesday	2.00 TO 3.00 PM	Pradeep Mishra	
18-Jul-22	Thursday	2.00 TO 3.00 PM	Pradeep Mishra	
19-Jul-22	Friday	2.00 TO 3.00 PM	Pradeep Mishra	Social Media Optimization
20-Jul-22	Saturday	3.00 TO 5.00 PM	Master Session	Social Media Marketing
21-Jul-22	Monday	2.00 TO 3.00 PM	Pradeep Mishra	
22-Jul-22	Tuesday	12 .00 TO 1.00 PM	Pradeep Mishra	
23-Jul-22	Wednesday	2.00 TO 3.00 PM	Pradeep Mishra	Social Media Marketing
24-Jul-22	Thursady	2.00 TO 3.00 PM	Pradeep Mishra	Youtube Advertisement- Online Video Campaigns
25-Jul-22	Friday	2.00 TO 3.00 PM	Pradeep Mishra	Youtube Advertisement- Online Video Campaigns

26-Jul-22	Saturday	3.00 TO 5.00 PM	Master Session	
27-Jul-22	Monday	2.00 TO 3.00 PM	Pradeep Mishra	Google Analytics & Google Search Console
28-Jul-22	Tuesday	2.00 TO 3.00 PM	Pradeep Mishra	Freelance
29-Jul-22	Wednesday	2.00 TO 3.00 PM	Pradeep Mishra	
30-Jul-22	Thursday	2.00 TO 3.00 PM	Pradeep Mishra	Google Adwords
31-Jul-22	Friday	2.00 TO 3.00 PM	Pradeep Mishra	
1-Aug-22	Saturday	3.00 TO 5.00 PM	Master Session	
2-Aug-22	Monday	2.00 TO 3.00 PM	Pradeep Mishra	Google Adwords
3-Aug-22	Tuesday	2.00 TO 3.00 PM	Pradeep Mishra	Mobile Marketing
4-Aug-22	Wednesday	2.00 TO 3.00 PM	Pradeep Mishra	Email- Marketing
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5-Aug-22	Thursday	2.00 TO 3.00 PM	Pradeep Mishra	Affiliate Marketing
6-Aug-22	Friday	2.00 TO 3.00 PM	Pradeep Mishra	
7-Aug-22	Saturday	3.00 TO 5.00 PM	Master Session	
				Revision/ Doubt Session
				Final Assesment