

## Basic Digital Marketing Course (Batch-10)

| Date      | Day       | Time               | Faculty Name  | Topic                              |
|-----------|-----------|--------------------|---------------|------------------------------------|
| 29-Aug-22 | Monday    | 6:30 PM to 7:30 PM | Tarun Khandal | Digital Marketing - Orientation    |
| 30-Aug-22 | Tuesday   | 6:30 PM to 7:30 PM | Tarun Khandal | Website Planning & Creation - 1    |
| 31-Aug-22 | Wednesday | 6:30 PM to 7:30 PM | Tarun Khandal | Website Planning & Creation - 2    |
| 1-Sep-22  | Thursday  | 6:30 PM to 7:30 PM | Tarun Khandal | Working with Wordpress Website - 1 |
| 2-Sep-22  | Friday    | 6:30 PM to 7:30 PM | Tarun Khandal | Working with Wordpress Website - 2 |
| 3-Sep-22  | Saturday  | 2:00 PM to 4:00 PM | Tarun Khandal | Content Marketing                  |
| 3-Sep-22  | Saturday  | 3:00 PM to 4:00 PM | Master Class  | Master Class                       |
| 5-Sep-22  | Monday    | 6:30 PM to 7:30 PM | Tarun Khandal | Google Search Console              |
| 6-Sep-22  | Tuesday   | 6:30 PM to 7:30 PM | Tarun Khandal | Google Analytics                   |
| 7-Sep-22  | Wednesday | 6:30 PM to 7:30 PM | Tarun Khandal | Graphics Design (Canva) - 1        |
| 8-Sep-22  | Thursday  | 6:30 PM to 7:30 PM | Tarun Khandal | Graphics Design (Canva) - 2        |
| 9-Sep-22  | Friday    | 6:30 PM to 7:30 PM | Tarun Khandal | Search Engine Optimization - 1     |
| 10-Sep-22 | Saturday  | 2:00 PM to 4:00 PM | Tarun Khandal | Search Engine Optimization - 2     |
| 10-Sep-22 | Saturday  | 3:00 PM to 4:00 PM | Master Class  | Master Class                       |
| 12-Sep-22 | Monday    | 6:30 PM to 7:30 PM | Tarun Khandal | Search Engine Optimization - 3     |
| 13-Sep-22 | Tuesday   | 6:30 PM to 7:30 PM | Tarun Khandal | Social Media Optimization - 1      |
| 14-Sep-22 | Wednesday | 6:30 PM to 7:30 PM | Tarun Khandal | Social Media Optimization - 2      |
| 15-Sep-22 | Thursday  | 6:30 PM to 7:30 PM | Tarun Khandal | Social Media Marketing - 1         |
| 16-Sep-22 | Friday    | 6:30 PM to 7:30 PM | Tarun Khandal | Social Media Marketing - 2         |
| 17-Sep-22 | Saturday  | 2:00 PM to 4:00 PM | Tarun Khandal | Google Ads - 1                     |
| 17-Sep-22 | Saturday  | 3:00 PM to 4:00 PM | Master Class  | Master Class                       |
| 19-Sep-22 | Monday    | 6:30 PM to 7:30 PM | Tarun Khandal | Google Ads - 2                     |
| 20-Sep-22 | Tuesday   | 6:30 PM to 7:30 PM | Tarun Khandal | Youtube Marketing - 1              |
| 21-Sep-22 | Wednesday | 6:30 PM to 7:30 PM | Tarun Khandal | Youtube Marketing - 2              |
| 22-Sep-22 | Thursday  | 6:30 PM to 7:30 PM | Tarun Khandal | Freelancer - 1                     |
| 23-Sep-22 | Friday    | 6:30 PM to 7:30 PM | Tarun Khandal | Freelancer - 2                     |
| 24-Sep-22 | Saturday  | 2:00 PM to 4:00 PM | Tarun Khandal | Affiliate Marketing                |
| 24-Sep-22 | Saturday  | 3:00 PM to 4:00 PM | Master Class  | Master Class                       |

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|-----------|-----------|--------------------|---------------|---|
| 26-Sep-22 | Monday    | 6:30 PM to 7:30 PM | Tarun Khandal | Email Marketing                               |
| 27-Sep-22 | Tuesday   | 6:30 PM to 7:30 PM | Tarun Khandal | Mobile Marketing - SMS and WhatsApp Marketing |
| 28-Sep-22 | Wednesday | 6:30 PM to 7:30 PM | Tarun Khandal | Final Assessment                              |



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