

ADM - 09 Session Plan (Starting from 14th November)

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14 th Nov 2022	Monday	07:00 PM to 08:00 PM	Orientation of the Course	Shajan Sir
15 th Nov 2022	Tuesday	07:00 PM to 08:00 PM	Introduction to Digital Marketing	Shajan Sir
16 th Nov 2022	Wednesday	07:00 PM to 08:00 PM	Recognizing the impact of Digital Marketing	Shajan Sir
17 th Nov 2022	Thursday	07:00 PM to 08:00 PM	Placement and Job Session	Preeti Mam
19 th Nov 2022	Friday	07:00 PM to 08:00 PM	Difference between Traditional and Digital Marketing	Aman Sir
20 th Nov 2022	Saturday	03:00 PM to 04:00 PM	Master Class	
21 st Nov 2022	Monday	07:00 PM to 08:00 PM	Case Study - Airbnb Email Marketing	Shajan Sir
22 nd Nov 2022	Tuesday	07:00 PM to 08:00 PM	Introduction to the website	Aman Sir
23 rd Nov 2022	Wednesday	07:00 PM to 08:00 PM	An experience shared by OJT Students	Anjali Mam
24 th Nov 2022	Thursday	07:00 PM to 08:00 PM	Types of Websites	Aman Sir
25 th Nov 2022	Friday	07:00 PM to 08:00 PM	Introduction to Domain and Server	Aman Sir
27 th Nov 2022	Saturday	03:00 PM to 04:00 pm	Master Class	
29 th Nov 2022	Monday	07:00 PM to 08:00 PM	How to buy your first domain name	Aman Sir
30 th Nov 2022	Tuesday	07:00 PM to 08:00 PM	How to get your first server	Aman Sir
1 st Dec 2022	Wednesday	07:00 PM to 08:00 PM	Introduction to Wordpress	Aman Sir
2 nd Dec 2022	Thursday	07:00 PM to 08:00 PM	Wordpress C2	Aman Sir
3 rd Dec 2022	Friday	07:00 PM to 08:00 PM	Wordpress C3	Aman Sir
4 th Dec 2022	Saturday	03:00 PM to 04:00 PM	Master Class	
6 th Dec 2022	Monday	07:00 PM to 08:00 PM	Wordpress C4	Aman Sir